

Britannica Learning Zone

A PK-2 Interactive Learning Environment



Britannica Learning Zone covers the fundamental concepts that children need to know:

- ANIMALS
- COLORS
- GEOGRAPHY
- NUMBERS
- SHAPES
- SOUNDS
- TIME
- AND MUCH MORE!

Play, discover, create—these are the cornerstones of learning for young children. Now, Encyclopædia Britannica gives teachers an online solution designed specifically for the needs of grades PK-2. *Learning Zone* is a classroom-tested, interactive learning environment that gives early learners enjoyable, engaging, and developmentally appropriate activities to help grow their minds, their spirits, and their intellectual horizons.

A COMPLETE ONLINE SOLUTION FOR EARLY-CHILDHOOD LEARNING

An interactive atlas, online art activities, interactive games and learning materials, audio and video, and vocabulary builders teach concepts that children are curious about, such as geography, numbers, time, sounds, and much more. Teacher tools let instructors review and produce reports on student progress.

AN ACTIVITY-CENTERED LEARNING ENVIRONMENT

Content and exercises are appropriate for young learners.

CLASSROOM TESTED

The *Learning Zone* is made for classroom use in any discipline, based on direction and feedback from children and teachers.

RELATED TO THE CURRICULUM

Activities and materials teach the same concepts taught in the classroom.



**CONTACT ENCYCLOPÆDIA
BRITANNICA TODAY!**

phone: (800) 621-3900
fax: (800) 344-9624
email: contact@eb.com
web: www.eb.com

A 30-DAY INSTITUTION-WIDE TRIAL IS AVAILABLE
FOR PRE-SUBSCRIPTION EVALUATION.

Britannica Learning Zone



Explore



Play



Read



Draw

The Britannica Learning Zone Involves and Fascinates Young Students!

DISCOVER

Engaging, media-rich online activities teach the concepts young children are curious about, such as numbers, time, and sounds.

PLAY

Interactive games and learning materials provide a play-based environment where students have fun and learn in ways appropriate to their age.

CREATE

Learning Zone gives kids what they need to unlock their creativity, with a powerful online art and drawing program. Student masterpieces can be printed and posted on the classroom bulletin board or e-mailed home.

EXPLORE

Interactive maps and videos let kids travel the world without leaving their seats. They decide where they want to go, discovering the world beyond while learning basic geography.

BUILD VOCABULARY

Word and letter activities based on the new *Merriam-Webster's Primary Dictionary* entertain as they lay the foundation for reading and spelling by expanding students' vocabulary.

A Full Range of Resources Gives Students A Head Start!

ATLAS

Interactive maps of all countries and continents that students can explore on their own.

DISCOVERY ACTIVITIES

Activities are drawn from the *Britannica Discovery Library*, winner of the Teachers' Choice Award and the GLI Award from the Global Learning Initiative.

AUDIO

Children hear the words that appear on the screen.

VIDEO

Includes dozens of educational videos that bring subjects to life.

TEACHER TOOLS

Lets teachers review and produce reports on student progress.

Calendars are another way for us to tell how much time is passing. The calendar shows us every month of the year. It shows us every day of each month too.

Calendars help us remember holidays, birthdays, and other important dates.



NEW!

Apple

noun

Apples are very common fruit. Most apples are red, but some are green or yellow. Did you ever hear of Johnny Appleseed? His real name was John Chapman and he lived about 200 years ago. He is famous for traveling around the country, planting apple seeds and giving away or selling thousands of seedlings.

