



Prominent Authors in 2010 Britannica Print Set

Arnold Palmer, Tony Hawk, Michio Kaku among contributors to revised encyclopedia

CHICAGO, March 2, 2010—A procession of leading experts on subjects ranging from sports to philosophy are among the new contributors to the revised 2010 [Encyclopaedia Britannica print set](#), the publisher announced today.

Among them is golf great Arnold Palmer, whose article about the [Masters Tournament](#), which Palmer won four times, appears in the updated 32-volume encyclopedia.

A leading athlete of a different generation, champion skateboarder Tony Hawk, has written the encyclopedia's article on [his sport](#).

A new article about [Albert Einstein](#) by Michio Kaku has also been added to the set. Kaku is professor of theoretical physics at New York University and author of the bestselling book "Hyperspace" and others.

Writing on the [Harlem Renaissance](#) is George Hutchinson, the Booth Tarkington professor of literary studies at Indiana University. Biographer and journalist David Mendell, author of "Obama: From Promise to Power," has written the encyclopedia's article about the current [president of the United States](#). Prominent Chicago historian Perry R. Duis of the University of Illinois, Chicago (UIC), has written on [that city](#).

Duis's UIC colleague, the philosopher Constance Meinwald, has contributed portions of Britannica's entry on [Plato](#). Readers who like the intellectual heft of that

article can move on to Lord Stewart Sutherland of Houndwood's treatise on the [Scottish Enlightenment](#). Lord Sutherland is a former president of the Royal Society of Edinburgh, a prominent British scholar, and a member of the House of Lords.

All of these articles have appeared previously on Britannica's online sites, which are more extensive than the print encyclopedia and are revised continually. The editors say, however, that they make every effort to add as many important articles to the print set as possible when it's revised every two years.

"We revise continuously," said Britannica editor-in-chief Dale Hoiberg, "and while we can't fit everything in the print edition, we've succeeded here in adding an impressive number of high-quality articles by some very formidable people."

All told 1,227 pages were revised in the 2010 Britannica print set and nearly 1,180 articles added or revised. Twenty-six new line drawings were added to the set, and nearly 75 others revised. More than 120 new photographs were added.

Hoiberg says Britannica editors add or revise more than a thousand articles a month in its central database, which he believes represents the highest revision rate in the industry. Most of the new material is published quickly on Britannica's Web sites, which are often updated on a few minutes' notice as important events occur.

Other notable scholars and experts whose work appears in either the online editions of Britannica, the print edition, or both, include: former U.S. presidents Jimmy Carter and Bill Clinton, U.S. secretary of energy and Nobel laureate Stephen Chu, Columbia University physicist and television personality Brian Greene, magician and author Ricky Jay, Internet expert Howard Rheingold, Christina Romer, chair of the president's Council of Economic Advisers and Nobel Peace Prize winner Jody Williams.

Schools or libraries interested in the Encyclopaedia Britannica or any other Britannica product can call (800) 621-3900 or go to <http://info.eb.com>.

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