



Britannica Web Sites Win Codie Awards

K-12 school site and blog take information industry honors

CHICAGO, May 23, 2008—Encyclopaedia Britannica, Inc., today announced that two of its Web sites are winners of the 2008 Codie Awards from the Software and Information Industry Association (www.sii.net).

Britannica Online School Edition (<http://school.eb.com>) was named Best Education Reference or Search Service, and the Britannica Blog (www.britannica.com/blogs) took Best Corporate Blog honors at the association's May 20 gala in San Francisco. A complete list of Codie Award winners is available at <http://www.sii.net/codies/2008/winners.asp>.

The Codie Awards are among the most coveted prizes in the software and digital-content industries, and Britannica's latest victories cap a long series of Codies the company's digital products have won since the 1990s.

"Naturally, we're thrilled," said Michael Ross, a senior vice president with Britannica and general manager of the company's education division. "The Codies have enormous prestige. They're highly competitive awards because industry leaders pick winners from hundreds of products. This year more than 1,100 excellent ones competed for the top spots."

A comprehensive reference and learning resource for grades K-12, Britannica Online School Edition is designed for all ages, with content clustered in distinct sections for the primary, middle and upper grades. It provides students and teachers with an extensive combination of reference information and interactive learning tools. It features Encyclopaedia Britannica's award-winning encyclopedias serving students of all ages; extensive multimedia; current periodicals; Britannica's proprietary, editor-checked Internet guide; and a growing number of primary sources. A recent addition is the Britannica Learning Zone, a skills-based environment for children from preschool to Grade 2.

School Edition is meant to be as relevant in the classroom as it is in the library or media lab. Its contents are thoroughly aligned to all state standards and include hundreds of lesson plans and other learning materials.

The Britannica Blog is a place where writers and readers hold lively discussions on almost every topic from art to zoology. More than a hundred bloggers have contributed to the daily postings, including radio quiz show host Michael Feldman; Pulitzer Prize-winning historian Joseph Ellis; Nobel Prize winner Jody Williams; Holocaust scholar Michael Berenbaum; Internet experts Nicholas Carr and Clay Shirky; and sports commentator Frank Deford. The blog holds forums on special topics, such as the religion of the American Founders, Web 2.0, the cult of celebrity, the future of newspapers, and Iran.

About Encyclopaedia Britannica

Encyclopaedia Britannica, Inc., is a leader in reference and education publishing whose products can be found in many media, from the Internet to cell phones to books. A pioneer in electronic publishing since the early 1980s, the company also still publishes the 32-volume Encyclopaedia Britannica, along with Web sites such as Britannica Online School Edition and new printed products, such as the Britannica Illustrated Science Library, which are available at www.eb.com. The company makes its headquarters in Chicago.

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