

# Britannica's Discover English with Ben & Bella

An Introduction to English Through Animation, Live-Action Video, Activities, and Songs

## EACH LESSON INCLUDES:

- DVD containing animation, live-action video, chants, songs, and various video activities
- Instructor's Guide with glossary
- Activity Book with stickers
- Storybook
- Achievement Chart

## AVAILABLE TITLES:

Individual Lessons

**AT THE BEACH:** 978-1-59339-202-4  
**THE PICNIC:** 978-1-59339-203-1  
**THE BUS RIDE:** 978-1-59339-205-5  
**TRAIN STATION:** 978-1-59339-206-2

**PRICE:** \$79.95/per title  
**Shipping:** \$8.00

Supplemental Student Pack  
(Each pack includes six Activity Books, six Storybooks, and six Achievement Charts with stickers)

**AT THE BEACH:** SP2024-EN-MISC  
**THE PICNIC:** SP2031-EN-MISC  
**THE BUS RIDE:** SP2055-EN-MISC  
**TRAIN STATION:** SP2062-EN-MISC

**PRICE:** \$59.70/per title  
**Shipping:** \$6.00



*Britannica's Discover English with Ben & Bella* uses an immersive language approach to introduce children to English pronunciation, vocabulary, and essential phrases. Language learning is presented through fun and engaging DVDs, which cover topics that are familiar to children with animations, live action, chants, and songs. Children will relate to the program's two main characters, Ben (a bear) and Bella (a hippo), who are learning along with the children as they experience a variety of everyday adventures. Supplementary materials, such as an Activity Book, a Storybook, and Instructor's Guide for each lesson, make language learning easy and enjoyable for children and parents alike. By encouraging children to actively participate with mind, voice, and body, this delightful and effective program provides an engaging and dynamic setting for teaching the fundamentals of English.

## AN ENTERTAINING TOUR GUIDE MAKES LEARNING AN ADVENTURE

Pete the Parrot, the "virtual tutor," introduces the focus for each lesson and reinforces it with an array of activities. He keeps kids watching and listening for what's next and helps explain some of Ben's and Bella's actions.

## CREATIVE METHODS HELP IMPROVE COMPREHENSION

Each activity combines oral comprehension with hands-on participation but also encourages creative expression, allowing children to learn at a flexible, comfortable pace. The content objectives for each lesson develop cognitive, motor, and affective learning skills, establishing a foundation for more structured English-language education.

## APPROPRIATE FOR VARIOUS STAGES OF LEARNING

Activities vary in difficulty to accommodate a range of ages and language familiarity and are suited to the child's progression of knowledge over time.



**CONTACT ENCYCLOPEDIA  
BRITANNICA TODAY!**

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**A 30-DAY INSTITUTION-WIDE TRIAL IS AVAILABLE  
FOR PRE-SUBSCRIPTION EVALUATION.**



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**DVD Lessons, Sing-Along Chants, and Video Activities...**



## FUN FEATURES SUPPORT THE INSTRUCTION

Activities, games, and vocabulary lessons are interspersed with the video segments to keep children alert and engaged. A variety of additional video-guided activities provides vocabulary practice and reinforces concepts introduced in the lesson in order to develop pre-reading language skills.

## A COLLABORATION WITH INTERNATIONAL EDUCATION LEADERS

Britannica's Discover English with Ben & Bella is the result of Encyclopædia Britannica's partnership with education leaders across the globe. These experts agree that the immersive language approach in conjunction with hands-on participation and creative expression is a powerful and effective way to develop cognitive, motor, and affective learning skills, establishing a solid foundation for teaching the fundamentals of English.

benandbella.eb.com'"/&gt;