



## **Britannica Products Named Finalists for Education Honors**

### **Two Web sites, student encyclopedia short-listed for Distinguished Achievement Award**

**CHICAGO, May 11, 2010**— Three of Encyclopædia Britannica's products for schools and libraries have been named finalists for the Distinguished Achievement Awards, a major educational publishing honor, the company announced today.

The awards, given by the [Association of Educational Publishers](#) (AEP), recognize the best products in the areas of curriculum, periodicals, professional development and technology & new media. Products are judged for "efficacy, usability, and overall educational value," according to an association news release. Britannica products have won the award a number of times in the past.

The Britannica products named as finalists for 2010 were:

- [Britannica Online School Edition](#), a comprehensive Web site that gives teachers and students access to a wide range of resources, including four complete encyclopedias, journals and magazines, classroom learning materials and rich multimedia, all of it correlated with the curriculum. The product serves students at all levels from preschool through high school.
- [Britannica Student Encyclopædia](#), a 16-volume set for students in grades 3-6. It covers school subjects and makes extensive use of charts, tables and fact boxes to help readers find key information quickly. Articles are clearly divided into sections to make browsing easy, and page design is colorful, open and pleasing to the eye. The set contains 2,300 articles, nearly 3,000 photos and images, and 1,200 maps and flags. It gives students what they need for homework and projects while making special efforts to introduce them to the craft of research. A revised edition of the encyclopedia was published in 2010.

- [Student News Net](#), a site that cultivates students' interest in news and current events and enables teachers to integrate current topics into classroom lessons. Designed for students in grades 4-8, it includes learning activities and lesson plans that teach students how to organize facts, make connections, and use information in problem-solving activities.

"The Distinguished Achievement Award is one of the most important honors an educational publisher can win, and we're thrilled to have not one, but three products in the race this year," said Michael Ross, a senior vice president at Britannica and general manager of Britannica Digital Learning, the company's educational-technology division.

All three products have won other industry awards and honors. Schools or districts interested in these or any other Britannica products can call (800) 621-3900 or go to [info.eb.com](http://info.eb.com).

A complete list of award finalists in all categories is available at the [AEP Web site](#). Winners will be announced at a June 8 conference in Washington, D.C.

### **About Encyclopaedia Britannica**

[Encyclopaedia Britannica, Inc.](#) is a leader in education publishing whose products can be found in many media, from the Internet to wireless devices to books. A pioneer in electronic publishing since the early 1980s, the company markets a variety of encyclopedias and other reference works, curriculum products for schools, language-study courses and other learning products, many of which are available online at <http://store.britannica.com>. Britannica is active on [Twitter](#) and [Facebook](#). The company makes its headquarters in Chicago.

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